**Plan Layout**

**\***Prototype 1 feedback

---*Buttons on App Dashboard*

* ---Home
* ---Your profile
* ---Search
* ---Likes
* ---Messages

---\*Reorder so Your Closet is furthest to right? Instagram and Twitter make that the natural expectation

**HOME PAGE**

* ---Default/open page
* ---App title appears on top of this page
* ---“Newsfeed” style: displays items from closets the user follows
* ---Items displayed as a grid

---\*Add rent button to each post before expanding it out: RENT button along bottom of photo??

---\*Indicate an example of what it looks like once you’ve hearted a post:

~~\*”Post a dress” button on homepage~~

~~\*Do not display your own posts on timeline~~

*Functions from homepage:*

* ---Ability to interact with posts:
  + ---Click on a username and be directed to their closet
  + ---Click on a post/image and be redirected to the post’s individual page
* ---Ability to navigate to Profile, Search, Likes, Messages

**YOUR PROFILE**

(Displayed like User Profile, +Edit Options, -Interaction Options)

* ---Header info:
  + ---Picture
  + ---Name
  + ---Short bio
  + ---Location

*Functions of User Profile*

* Edit profile/info
* Ability to add a post
* Ability to select existing posts
  + Redirected to individual item page, where they have the ability to edit individual posts
* Ability to view followers
* Ability to view following
* Ability to view Reviews
* Ability to search for posts within own profile

*Edit Profile*

* ---Navigate to by clicking Tools button upper right corner
  + ---“Edit profile”
  + ---“Logout”
  + ---“Cancel”
* ---Edit profile functions:
  + ---Edit bio
  + ---Edit location
  + ---Ability to click on or off “Show location on profile” (privacy?)

*Add a post*

* By clicking on [+] button in upper left corner
* Functions of “add a post” page:
  + Upload 1-3 pictures from **Facebook profile or Camera Roll**
  + Fill out required information using keyboard
    - Item name
    - Size
    - MRP
    - Brand name
    - Rental price
    - Item info (description)
      * Up to 180 characters (made up number) to describe fit, feel, style of dress
    - Model info
      * Height
      * Bust
      * Waist
    - Add tags (using hashtag function to separate tags)
  + Share post
  + Cancel (go back)

---\*Post, not share for button

---\*Should post button direct back to closet or timeline?

*Edit existing posts*

* Click on post from your closet/timeline and it opens in it’s own window
* Ability to:
  + Upload new photos/delete existing photos
  + Edit all text fields
  + Add/remove tags
  + Save
  + Cancel (go back)

*View…*

* Followers
  + Click on “# followers”
  + Redirects to page with list of users+profile pictures, linking to each profile
* Following
  + Click on “# following”
  + Redirects to page with list of users+profile pictures, linking to each profile
* Reviews

~~\*Star ratings take up too much space; condense!   
 \*Review prompt ‘outdated’? Look to Uber’s review UX?~~

* + Click on “# Reviews”
  + Redirects to a page with Your Reviews
    - Stars for each category (an average of all reviews)
    - Comments from users listed below
      * Username, comment
  + Clicking on a specific review expands that review into it’s own window
    - View username, comment, and star ratings
      * Ability to open user’s profile by clicking on name

*Search within your profile*

* Search bar underneath header of profile
  + “Search xxxx’s Closet!”
  + Click in search bar and search by item name/color/tag
* Posts reorganize below to only show relevant posts
  + Same window, just updated
* “Go back” by deleting words in search bar
  + Window reorganizes back

**SEARCH**

Instagram-Style

**~~\*Most effective search style for shopping? Probably not…~~**

~~\*Add shopping-specific filters over social media filters~~

~~Filter by size, color, brand, event etc~~

**~~How to handle username searching vs. dress searching?~~**

---\*Add a button to press once you’re done typing in the search: ON KEYBOARD!

---\*Add a cancel button NEXT TO SEARCH BAR

*Search functions:*

* Search is started by clicking on search icon in footer
  + Redirects to new page: Search (Instagram inspiration)
* Ability to search by person, **items**, tags
* Searches bring up items same organization as homepage/profile (grid)
  + Posts have same functionality, too

*Search by:*

* Person:
  + List of names to click
  + Clicking names redirects to profiles
* Item:
  + **Search for a type of item (All dresses)**
  + Search for a person’s items
    - Search “Shivi S” by item, brings up posts by Shivi S.
* Tags
  + Brings up all posts with that tag

**USER PROFILES**

\*Header/add post/edit profile banner at top of every page: *Seems unnecessary and might just add clutter, might block other functions on pages (namely ‘go back’ function in top left corner of most pages/navigation sequences).* ***Confirm with Shivi, but I believe pages of app might not be accessible if you are not logged in--still need to solve what the app is prior to log in***

\*Payment info needs to be added (Venmo and PayPal)

*Functions:*

* Follow/unfollow
* Message
* Search user’s profile
* View user’s
  + Followers
  + Following
  + Reviews
* View user’s items/click to expand into item page

*Follow/unfollow function*

* Button at top of profile

*Message function*

* Button at top of profile
* Redirects to New Message screen

*Search within user’s profile*

* Search bar underneath header of profile
  + “Search xxxx’s Closet!”
  + Click in search bar and search by item name/color/tag
* Posts reorganize below to only show relevant posts
  + Same window, just updated
* “Go back” by deleting words in search bar
  + Window reorganizes back
* Header:
  + Picture
  + Name
  + Short bio
  + Location (**optional**)

*For user’s without closets*

* Blurb “This user is not renting any items in their closet at the moment!” in place of items
* Everything else = the same

**LIKES**

* Same functions as homepage, but only items you’ve liked

**ITEMS**

Individual items’ pages

~~\*Scroll page for more info, not button and overlay screen~~

\*Indicate left/right scroll on pictures -- Three little dots at bottom with current photo filled in to signify multiple photos; SWIPE through photos

\*Add message icon next to username of poster, rather than associating it with Rent and Like buttons that are directly related to the dress (rather than the user) -- Do this

**\*Don’t include size on smaller icon-version post? (Shivi will confirm)**

\*Add RENT button to smaller icon views; maybe say “RENT FOR $30” on button instead of making two lines of information

*Accessible by:*

* Clicking on the item’s image/title in grid organizations
  + Via homepage, likes, search function, and user profiles

*Screen*

* Renter's name and profile picture
  + Redirects to user’s profile
* Item title
* Images
  + Ability to scroll between multiple images (left to right)
* Buttons to:
  + Rent
  + Like
  + Message user
  + See more info
  + See likes
* Info:
  + Size
  + Brand
  + MRP
  + Rental price

*Functions:*

* Ability to rent
* Ability to like item
* Ability to message user
* Ability to scroll through pictures, if multiple (left and right scroll)
* Ability to see who likes this post
* Ability to see more info

*Renting an item*

* Pop up bubble (screen does not redirect, but has an object overlaid on current screen)
  + Enter in rental dates
    - From: / To:
    - When click on date box to enter, calendar pops up to select date manually
  + Click “Request” to submit rental request
    - Bubble disappears, “Request submitted!” appears in a bar at top of screen and then dissolves
    - Request sends to other user in a message; new message thread created for each user/updated message thread for each user if thread alrady exists
  + Cancel out of a request
    - Click “Rent” again, bubble disappears/request draft cancels

*Like button*

* Screen does not change; button fills in color
* Adds item to you “Likes” page
* Add in a heart on minimized item views; maybe overlay in corner but might intervene with click to expand info. Outline > Fill in
* Add in RENT button somewhere

*Message user*

* Creates a new message thread for both users without a request popup

*View likes*

* Click on “# Likes”
* Redirected to new page: “Likes”
  + List of usernames and profiles who liked this post
  + Clicking names redirects to user profiles

*Info button*

* Pulls up an overlaid screen including item information
* Information included:
  + Item description (typed by renter)
  + Model description (typed by renter)
    - Height
    - Bust
    - Waist
  + Tags
* “Go back”/cancel out of info screen
  + **X in the corner**
  + **Click outside of screen**
* Username/profile banner at top of item posts shows an averaged star rating beneath username

**MESSAGES (and requests)**

\*Does app know the day each rental begins and sends prompts about delivery automatically?

\*Edit button for rental dates is unobvious/insignificant

*Functions of messages*

* Send another user a message
* Type messages
* Upload images to a message thread
* Requests appear in message threads in real time
  + Multiple requests = multiple request boxes at head of message thread

*Ways to navigate to a message*

* Message icon → Redirects to inbox
* Item post (message button) → Redirects to new message to renter
* User’s profile (message button) → Redirects to new message to user
* Submit a request → Creates a new message/message thread

*Inbox*

* Clicking on Messages icon in footer redirects to Messages Inbox
  + All message threads appear in chronological under usernames
* Notifications appear on message icon (+#) when new message or new request recieved
  + Requests processed as a message
* Message threads with new requests are bolded and have a +# on the side

***Requests***

* Requests appear in a box at top of a thread (like a pop up header)
  + For renter: “Blue Velvet Rental Request mm/dd - mm/dd: Accept / Reject”
  + For rentee: “Blue Velvet Rental Request mm/dd - mm/dd: Pending”
  + Messages flow beneath request box
* Accepting a request:
  + For renter: “Blue Velvet Rental Request mm/dd - mm/dd: ACCEPTED”
    - Once navigate out of and back into message thread, box has disappeared and “Blue Velvet Rental Request mm/dd - mm/dd: ACCEPTED” appears in line with messages chronologically
  + For rentee: “Blue Velvet Rental Request mm/dd - mm/dd: ACCEPTED” appears in line with messages chronologically
* Confirming the switch off occurred on the FIRST DAY OF RENTAL: Header box
  + For renter: “Was item delivered? Y/N”
  + For rentee: “Was item received? Y/N”
  + When only one user has confirmed and the other hasn’t:
    - “Waiting confirmation”
  + When both confirmed:
    - “Blue Velvet Dress was received”
* Confirming the switch off occurred on the LAST DAY OF RENTAL: Header box
  + For renter: “Was item returned? Y/N”
  + For rentee: “Was item returned? Y/N”
  + When only one user has confirmed and the other hasn’t:
    - “Waiting confirmation”
  + When both confirmed:
    - “Blue Velvet Dress rental was completed”
* Multiple requests render multiple boxes at header per request.

*Automatic review option*

* Once you hit “Yes” for item was returned, a bubble pops up on screen prompting user to fill out a review of the transaction
* Review:
  + Fill out stars on a scale of 1 to 5 stars for:
    - Friendliness
    - Punctuality
    - Cleanliness
    - Communication
    - Ease of interaction
  + A small box to type in a short comment on user
* Functions:
  + Fill out stars
  + Ability to type in a comment
  + Ability to skip filling out a review
    - “No, thanks” makes pop up dissolve
  + Submit a review

**Things that still need to be resolved and added in somewhere**

* ~~A page with current rentals and previous rentals~~ 
  + ~~Maybe under my closet with list of dresses and when they are due~~
  + ~~Allow for notifications for reminder~~
  + ~~Keep track of what you have, what’s out, and transactions you’ve already had~~
* ~~What does a first-time user see when they open the app, prior to logging in and connecting to Facebook?~~
  + ~~Discover tab?~~
    - ~~Glimpse into what the app is like to engage them before even signing up and enticing them to proceed to next step~~
  + ~~Anything more than that? I.e. see user’s closets, search for items?~~
    - ~~Apple’s OS X UI design tips say to allow users to use app as much as possible without having to log in; put log in at the very last minute. Retain more users because it’s more likely they might close out if they have to login manually before even seeing anything.~~
  + ~~What is the login sequence/what’s it look like?~~
* ~~How to better handle the rent requests and messages~~
  + ~~If we stick with the current model, make sure to make “Delivered” step much, much more clear--Make it a question mark so it’s obvious it’s a button? Prompt + Yes button instead of making the prompt the button, too?~~ 
    - **~~Skip this step altogether (a little complicated)?~~**
    - **~~Is this process a logical sequence or unecessarily complex?~~**
  + ~~Doesn’t seem logical to maintain rental requests and messages in same window: should have their own pages on the app.~~
* ~~Adding a discover page? Replacing timeline-feature with it, or complementing the timeline feature?~~
  + ~~Does this solve a problem?~~
  + ~~Would this encourage behavior in the users we want to encourage?~~
* ~~How exactly are we incorporating payment methods? How do these elements interact with the user’s closet and rentals themselves?~~
* ~~Are we still putting a location map somewhere?~~

**The Resolutions!**

* Hamburger menu!!!
  + Profile picture and username (logged in)
  + Add dress
  + Stats:
    - How many dresses you have out
    - How many dresses are posted total
* New “Your Closet” Button: Hamburger menu style
  + Your Profile icon slides in a menu on the right
  + Profile picture and username (logged in)
  + Stats:
    - Dress Stats (how many dresses total, how many currently out)
  + Profile Settings
    - Edit profile settings
    - Add new post
    - View profile
    - View following
    - View reviews
* Rental process
  + Messages: Have skinny little bar prompt at top to let you know what part of the process you are in
    - Shivi will write out every prompt you will receive throughout the process
  + Separate interactions page that you’re linked to
* Payment
  + Venmo embedded in app
    - Shivi in contact with Venmo to figure it out
  + Questions:
    - How to ensure user accepts and pays Venmo charge?
    - How does app manage the charges versus user to user charges?
    - Charges go through Nifty app via Venmo: How does the company handle surcharges so Nifty get it’s 5% cut but pays Venmo it’s 3% cut?
  + Nifty takes 5% charge from purchases
    - $50 rental for dress: Rentee pays $52.50 for dress to include 5% Nifty charge, Rentee receives $47.50 because 5% charge is subtracted
  + Once we understand Venmo integration, will have to figure out where to fit it into the process
  + For every day after your rental period you don’t return the dress, charged 20% of MRP for each day missed up to 7 days, at which point you are charged full MRP   
    (on top of 7 days of 20% charges)
* Rental Calendar
  + Calendar pops up set to select pick up day
    - Days grayed out: Days someone else is already renting a dress, and days the renter might be out of town?
  + Calendar defaults the rental time to four days
  + Adjust dates option:
    - Pop up “For every day after the 4-day rental you want to keep the dress, you will be charged 10% of the dress’ MRP”
      * Options: I accept / Cancel
    - “I accept” → Returns to calendar where days it’s already rented are grayed out, as well as every day before your pickup date. Select new drop off date.
    - If dates go longer than 4 days, add little tagline saying “You will charged an extra $n for extended rental period”
* First-time users see who’s closest to them on their timeline, then once they follow someone it switches to that algorithm
* First time downloaders can see pretty much the entire app before logging in
  + Prompted to login at obvious points

Not visualized in prototype:

* Error messages
  + “Whoops! You need to upload at least one photo of your dress before you can post”

Fontawesome for icons